

#ELEVATE



#TRANSFORM

PARTNERSHIP GUIDE



WE ARE CONNECTED

Our Staff. Our Partners. Our Sponsors. Our Community. #PRO Elevation wants to connect with you. We are dedicated to creating an ecosystem that supports the success and development of student athletes while fostering genuine relationships with all of our stakeholders. We take pride in engaging with organizations that allow our brand, our members, and our community to shine.

#PRO Notable Accomplishments

- Placed over 200 student athletes (in the states and internationally) with collegiate programs nationally
- Placed student athletes at EVERY ATHLETIC ASSOCIATION LEVEL
- Helped secure approximately \$10,000,000 in scholarships, while eliminating or reducing higher educational, financial burden for families
- Featured in the Gwinnett Daily Post, VoyageATL, Henry Herald & Shoutout Atlanta
- Hosted events that have directly connected college coaches and student athletes that have led to SCHOLARSHIPS

Introducing #PRO Elevation Inc. 501(c)(3) non-profit organization

The #PRO brand has existed since 2013 impacting the lives of student athletes and their families. The concept of #PRO Elevation was established in 2023 due to the discovery of a high number of under-represented student athletes, whose families could not afford the cost for the #PRO brand NPPP. The #PRO Elevation staff consists of former collegiate athletes, trainers, coaches, sport enthusiasts and business professionals who are dedicated to supporting the mission of #PRO Elevation. Additionally, membership is offered to partners and corporate sponsors who meet certain criteria. The #PRO brand continues to provide marketing services for student-athletes.

Mission

Provide equitable solutions that maximize the trajectory of student-athletes' success beyond college.

Vision

Provide educational, financial and leadership enrichment programs that increase students' lifetime earnings and success in life.

Student Placement Demographics

27% Girls | 73% Boys

Athletic Association Placement Breakdown

NCAA: 32% | NAIA: 25% | NJCAA: 31% | Other: 12%



States of Student-Athletes Placed

31/50 States | 62%



Signature Events

Spring Showdown | Summer Madness | Fall Fastbreak

Every year in spring, summer & fall concluding the high school season, #PRO Elevation hosts an exposure showcase for high school student athletes to compete in front of college coaches. These are RARE OPPORTUNITIES to be seen by evaluators, scouts, media outlets and the #PRO staff, one of the biggest prospect marketing platforms IN THE COUNTRY. College coaches will be in attendance. These showcases provides student athletes the opportunity to earn scholarships that eliminate or reduce financial debt.

Celebrity Basketball Game

Come out and enjoy the summer weather at our celebrity basketball game. This event provides an opportunity for partners to participate as either a supporter or player while raising funds to support the #PRO Elevation Scholarship Fund. Select student athletes will have a chance to meet and play with some of their favorite athletes and celebrities. A portion of the money generated applies toward the #PRO Elevation Scholarship Fund.

Programs and Events

National Prospect Placement Program (NPPP)

This need-based program benefits under-represented student athletes whose families are not financially able to pay the cost of or participate in #PRO's National Prospect Placement Program; thus, depriving talented players of relevant exposure and marketing needed to increase their chance of being recruited by college coaches, and possibly any opportunity to attend college. Parents must complete an application to determine eligibility and the amount of financial need, which will be paid from the #PRO Elevation Scholarship Fund. The National Prospect Placement Program is a recruiting platform focused on helping student athletes maximize their athletic talents to achieve their dream of playing at the collegiate level. The NPPP has placed over 200 student athletes with over a 94% success rate utilizing our national recruiting platform to provide strategic and proactive marketing. #PRO has separated itself from the competition as a leader in connecting student athletes directly with college coaches to generate scholarship funds to reduce or eliminate college debt.

Educational and Leadership Series

#PRO Elevation will host workshops and panel discussions that aim to educate and help student athletes and their parents navigate the unfamiliar territory of playing collegiate sports. Collegiate coaches, subject matter experts, and recruiters will discuss relevant topics such as the scholarship application, recruiting best practices, financial literacy, volunteering, SAT/ACT prep etc.

Community Service Event

#PRO Elevation student athletes and sponsors come together to participate in a community service project. This event provides Sponsors with a great opportunity to directly interact with the youths whose lives they are directly impacting.

#PRO Family Annual Scholarship Reception

An annual event to recognize the scholarship recipients, partners and sponsors of #PRO Elevation. This is an opportunity for members of the #PRO Family to celebrate and engage with each other in a relaxed atmosphere. But don't forget to bring a toy for our toy drive!

Tutoring/Coaching Sessions

#PRO Elevation is committed to assisting each student athlete with an opportunity to play the game of sport they love, graduate from college, and develop into the best version of themselves as a successful member of their community and a servant leader. To ensure students' success, individual tutoring and coaching sessions will be offered, as needed. Professionals dedicated to the development of students will provide services to help ensure #PRO Elevation goal of 100% graduation rate for their student athletes.

Freshman Mentorship Program

#PRO Elevation will offer mentoring for college freshman student athletes to help provide the guidance needed to navigate the challenges of being away from home for the first time and being a successful student in the classroom and in their sports of choice. Mentors will discuss time management, the importance and impact of decision making. High school, collegiate coaches, coaches' assistance and Athletic Directors will provide their services to ensure a successful transition from high school into college.

Sponsorship Benefits

- #PRO Elevation Membership
- Tax Benefits
- Social Media Outreach
- Let Your Voice Be Heard
- Immeasurable Impact on The Life of Student Athletes





JOIN THE #PRO ELEVATION FAMILY

- ✓ Each charitable donation has a HUGE IMPACT
- ✓ Help create more opportunities for our YOUTH
- ✓ Directly impact the next generation of LEADERS

Partnership Opportunities	Advocate	Champion	Visionary	Leader
	\$3,000	\$5,000	\$10,000	\$25,000
Named Scholarship				✓
Sponsored Highlighted Social Post (Qtr) 60K+ Followers				✓
Logo on Social Media Pages			✓	✓
Logo on #PRO Website Homepage		✓	✓	✓
Presenting Opportunities at Signature & Program Events		✓	✓	✓
Onsite Marketing Opportunities at Signature Events	✓	✓	✓	✓
Annual Membership*		✓	✓	✓
Access/Choice of Signature Event	1	1	2	4

**Annual Membership allows partners to attend the annual State of the Business meeting.*